

A learning objective describes the end result of the instruction.

Why is it a good idea to use one?

1. It gives parameters for appropriate decisions about selection or design of instructional materials and methods.
2. It is easier to decide which assessment tools to use once you know exactly what learners should be able to do as a result of the instruction.
3. It helps students decide what actions on their part will most help them achieve the end goal.

In the ABCD method of writing learning objectives, each objective contains these four elements:

A Audience (who the learners are)

Computer-literate adults?
Freshmen failing English 101?
Declared Geography majors?

B Behavior (what they do)

Is the behavior observable or
does it produce an identifiable
result?

C Condition (what they use to do it)

D Degree (how well they do it)

Will students be
graded? How well do
they have to
accomplish the
desired behavior?

What tools do learners need access to?

This content is taken from <http://www2.gsu.edu/~mstmbs/CrsTools/Magerobj.html> and more detail is available there.

See <http://aabig2016.wikispaces.com> for a copy of this presentation.