**Creating Engaging Information Literacy Tutorials**

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Principle 1) Make it interactive

**Guided Simulation – guide-on-the-side, etc.**

**Interactive Design – Drag and drop, drop-down menus, games**

**Quizzing/Assessment – questions throughout, cumulative quizzes, positive feedback**

**Navigational Control – pacing, presence of side menus**

Principle 2) Have fun

* Humor, relevant material

Principle 3) Listen to Your Users

* Usability testing early in the process

Takeaway

Making tutorials takes a lot of time and effort. Make sure yours are creating real learning moments.

GSW’s Library Tutorials: <http://gsw.edu/Library/Library-Tutorials/index>

LibGuide for this presentation: <http://libguides.gsw.edu/engagingtutorials>

**Sources**

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